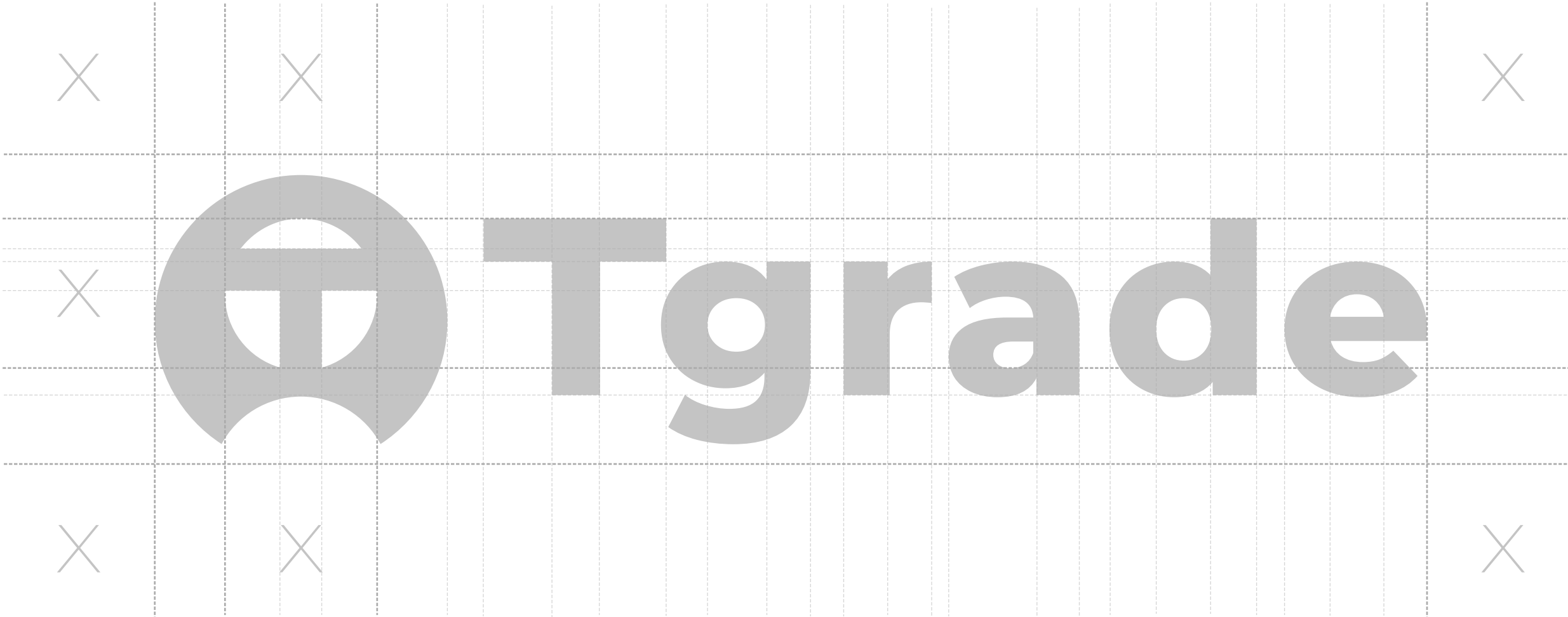


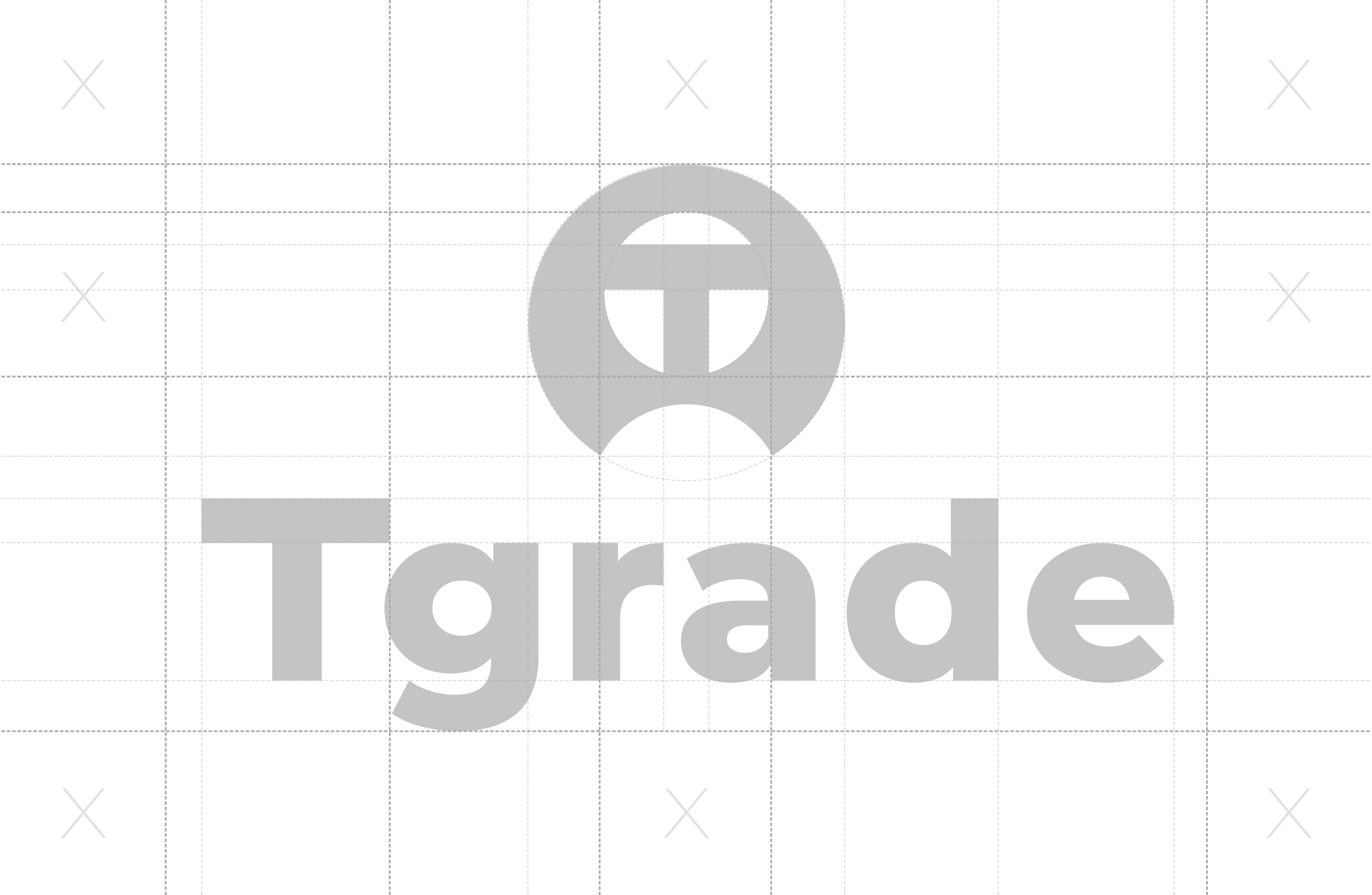


Logo Guidelines
2020









Multi Color Application



Single Color Application



Reverse Color Application



**BRAND
COLOR**

Sky Blue

RGB 0 191 206
CMYK 69 0 25 0
HEX #00bfce

Neon Green

RGB 169 255 181
CMYK 34 0 39 0
HEX #a9ffb5

White

RGB 255 255 255
CMYK 0 0 0 0
HEX #ffffff

Black

RGB 0 0 0
CMYK 93 88 89 80
HEX #000000

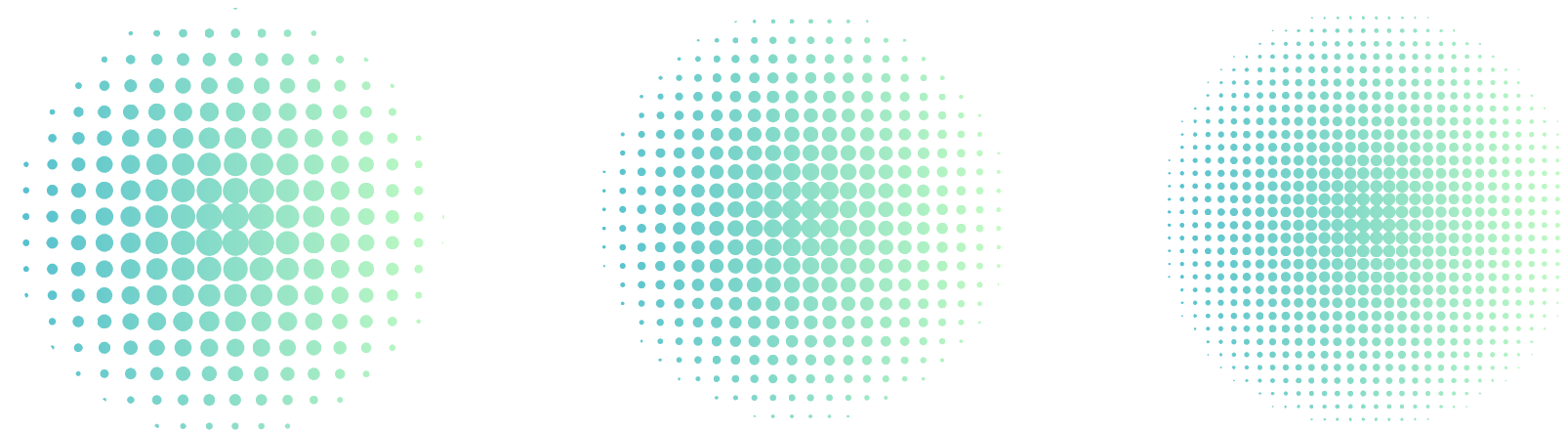
PATTERN



GRADIENT



GRADIENT HALFTONE



Aa

Montserrat light

for Headers

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 123456789

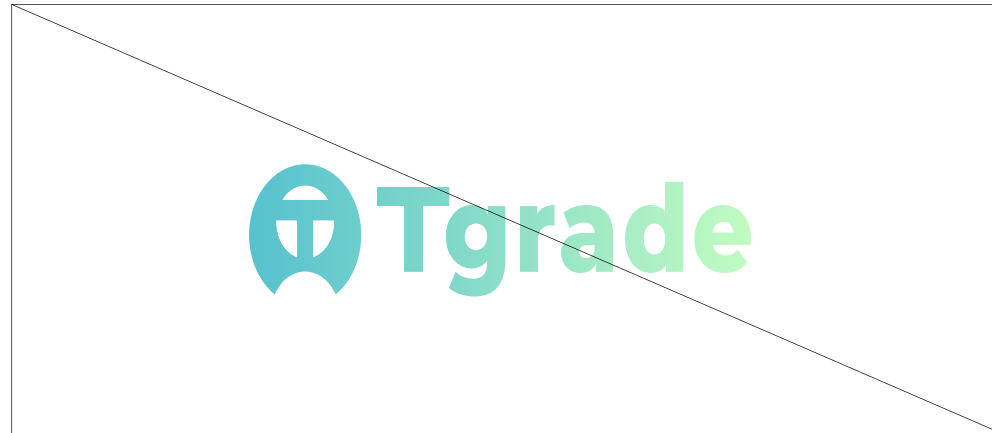
Aa

Montserrat light

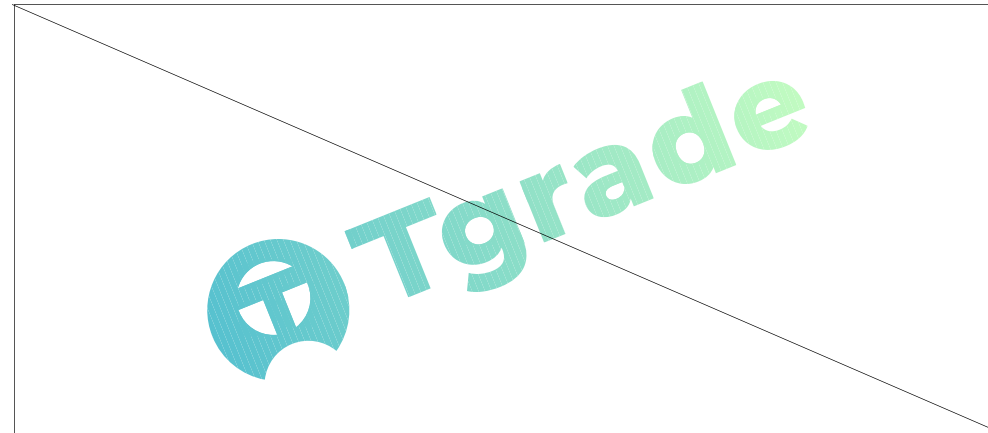
for Body text

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 123456789

**INCORRECT
USE**



Do not stretch or condense.



Do not rotate.



Do not use colors that are not in the specified color versions of the logo.



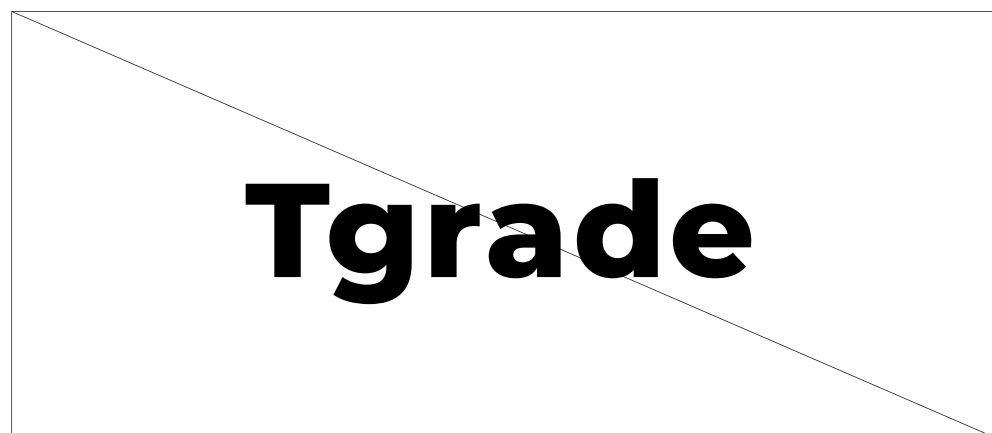
Do not use shadows.



Do not use stroke outline



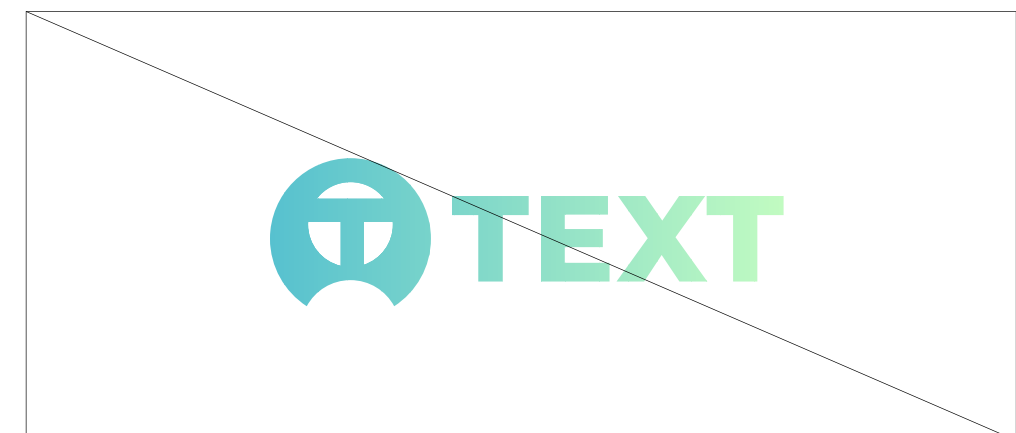
Do not change detail and shape.



Do not use text only



Do not change the typeface.



Do not change the words in the logo to create other project titles



Logo Guidelines
2020